JANUARY 2024

START THE YEAR OFF RIGHT

SERVING PARTNERS ACROSS CANADA VIRTUALLY AND **IN-PERSON**



combination with the offerings from Christian Stewardship Services. How can we enhance the areas where you are already making an impact? On a separate note, we are saying goodbye to Katie Valade as she leaves

In this issue, we will be discussing the importance of knowing your community, and formulating a plan that works well for you in

to continue her work with another Christian organization. We are thankful to be welcoming Carol Monteiro as the new Marketing & Partner Relations at CSS.

In an effort to better understand the needs of our partners and their supporters, please take 5 minutes to take our Partner Survey. CLICK HERE

Start your year off right!

Book a Will Clinic for your community today.



Will Clinic Recording





Your Community Enhanced with our Expertise

As you consider your organization's marketing calendar, and your planned touches to your donors, why not take some time to review your plans with CSS? We think that one of the most impactful things you can do as an organization is to have CSS come alongside you as a partner. We know that one size will never fit all, and we are prepared to customized our offerings to your community.

As you consider your community, how can you meet with them in an effective way? Where are they already gathering and you can simply come alongside them? Which of those opportunities would be ideal to introduce CSS?

Consider this idea from a local elementary school part that is hosting a will clinic with CSS through the Christian School Foundation. This school has grown a lot these past few years, and they are keen to get people together in the same space through casual events to provide opportunities to strengthen their community. Their stumbling block was, "How do we remove the need for a babysitter, so our parents can easily attend?"

Their creative solution was to provide a breakfast event for parents followed by a will presentation with free babysitting in their gymnasium for the children. Contact one of our Stewardship Consultants to help you think through the needs of your community and come up with an effective plan! Make a Plan!