

“I can do all things through him who strengthens me.”  
Philippians 4:13

As we watch God’s creation burst into colour this fall, we also are reminded to engage with our donors to encourage a year end gift. CSS can help you engage, and tell YOUR story.

What is your 4th Quarter plan? Our Stewardship consultants are happy to help, connect with them to find out how. Although we have not found a suitable consultant for the west, Marinus continues to cover Alberta and Hilco is covering BC. Help us, help you uncover more and larger gifts for your ministry - contact us today!

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- **Keep it Simple**—Q4 Communication.
- **Did you know...** Customized branding!
- **Estate Preparedness Survey**



## 4th Quarter Communication

What is your communication plan for the final quarter of 2022? It is most likely that your donor will make a year end gift, but how should you convince your donor to include you?

Keep it simple—continue to tell the story of your mission, it is the reason your donor gave in the first place. Don’t assume that people already know, focus in on a success or particular issue.

You can also remind people that although cash gifts from their wallet are great, but non-cash gifts can be a great tax efficient option. And a quick call to CSS provides professional advice and assistance.



## Customized branding

The materials Christian Stewardship Services produces for our partner organizations can be used as is, or we would be happy to provide you with the graphic file so that you can update it with your own branding. The materials we produce can be manipulated and adjusted for your own purposes, so if you like the text, or the graphic, but not the overall branding, make the adjustments. Or simply use it as they are. Our desire is simply to help you connect and communicate with your supporters, give us a call anytime with your needs, and we can discuss how CSS can help fill in some of the gaps.



## Estate Preparedness Survey

Over and over again, we hear about families suffering through the difficulties of estate issues where the deceased parent or loved one did not have an up to date Will (or even no will at all). There are 4 types of Wills which lead to estate issues, they are the non-existent Will, the incomplete Will, the lost Will, and the out-of-date Will! Your partnership with CSS can change that for your supporters with a free consultation with an unbiased, Christian stewardship consultant from CSS. (This also gives your supporter the opportunity to include a bequest for you!)

If you personally have experienced our service you know how effective it is. If you have not, call us to make the arrangements! Protect your family, reduce tax, and minimizing family disputes all add up to Peace of Mind. To help you communicate this important truth to your supporters, CSS has created an Estate Preparedness Survey.

Survey can be found on our Estate Planning page on our website (or click [HERE](#))

Contact CSS for more information about how to communicate the importance of Estate Preparedness to your supporters. We have a plethora of materials, and campaign ideas to choose from.

## CSS Quick Clicks!

- [Estate Preparedness Survey](#)
- [Partner Resources at CSS](#)
- [Upcoming Webinars for Donors](#)
- [Will & Estate Planning Services](#)
- [Contact a CSS Consultant](#)
- [Host an Will Clinic or Webinar](#)