

“So do not fear, for I am with you” Isaiah 41:10a

Normalcy Index.

The British magazine, The Economist has begun tracking a **Global Normalcy Index** which provides a gauge of current activity relative to pre-pandemic levels. The question however seems to linger whether our new 'normal' will look anything like pre-pandemic times.

Likewise, let's not assume that our donors will also respond the same way as they did prior to the pandemic. As we rush to get 'back to normal' we may need to recalibrate our 'normalcy index'.

In This Issue:

- **Time to get the message out**—helping our Partners connect for planned gifts.
- **Did you know...** the PartnerSpace.ca website was completely refreshed.
- **Blooming with new events**—Lots of new events starting to show up on the calendar.



Time to get the message out.

Last month we asked, “is your organization taking full advantage of the benefits of your CSS Partnership?” This month we continue on that theme with some further thoughts about CSS services available to you as a Partner.

We have several Stewardship Consultants that can meet with your donors for a conversation about an estate plan or a planned gift. There has been a significant increase in the demand for estate planning during the pandemic, so introducing your donors to these services smooths the way for them to contact us. Although the focus of our service is to provide a Christian perspective of estate planning; it also allows CSS the opportunity to encourage the donor to include a bequest. There are a numerous mail inserts, and other marketing pieces available to you to promote our services, or we can help you design one of your own.



Refreshed PartnerSpace.ca website

Although our main website is a fantastic hub of information for donors and partners alike, we also maintain a website dedicated exclusively for you, our Partner Community, and it has just been refreshed! Find out what CSS can do for your organization, including recordings of past 'lunch and learn' webinars, promotional videos, new gifting ideas, and a host of other resources to help you connect with your support community. Let us help you make the most of your Partnership, connect with us today.

⇒ Past Partner Posts

⇒ Templates

⇒ New Services

⇒ Mail Inserts

⇒ Newsletter Content

⇒ Lunch and Learn Webinars

⇒ Forms

⇒ Custom Articles

⇒ Info bulletins



Exceptional Service!

Alzheimer's and a Will.

One of our consultants recently visited a couple who asked whether it was too late to put a Will in place as the husband had been diagnosed with Alzheimer's disease. With pastoral care, our consultant explained that such a diagnoses does not necessarily mean they would be unable to prepare a Will. They were both very relieved however the story brings up a great point—helping your donors overcome their procrastination with a reminder that CSS can help is a service YOU can provide to them.

Our ministry is to bless your support community! Click [HERE](#) to connect with a CSS consultant to discuss how today!



Blooming with new events!

The warmer weather has already sprouted some renewed interest in hosting an event. Just in the last few weeks, CSS consultants have presented at schools, churches and conferences. If you still wish to host an event before summer, better contact us today.

We are also already scheduling for the fall, so don't think it's too soon to connect with us to get something booked.

Contact Katie (katiev@cssservices.ca), or your local consultant to get something on the calendar. You can also click [Here](#) for upcoming Webinars which can be promoted to your donors!

CSS Quick Clicks!

- [RDA News Release](#)
- [Partner Resources at CSS](#)
- [Recent Donor Newsletter](#)
- [Will & Estate Services](#)
- [Contact a CSS Consultant](#)
- [Host a Will Webinar](#)